

MINUTES OF THE REGULAR MEETING OF THE  
BOARD OF DIRECTORS OF THE  
SAN JOAQUIN REGIONAL TRANSIT DISTRICT  
TUESDAY, MAY 25, 2010

The Board of Directors of the San Joaquin Regional Transit District (RTD) held its regular meeting at 3:00 p.m. on Tuesday, May 25, 2010, **IN THE BOARDROOM OF RTD'S DOWNTOWN TRANSIT CENTER, 421 E. WEBER AVENUE, STOCKTON, CALIFORNIA**

1. CALL MEETING TO ORDER Chair Giovanetti called the meeting to order at 3:00 p.m.
2. MOMENT OF SILENCE/REFLECTION
3. PLEDGE OF ALLEGIANCE TO THE FLAG
4. ROLL CALL Present: Duane Isetti Absent: None  
D. David Smith  
Joni Bauer  
Gary S. Giovanetti  
Les J. Fong

Staff Present

Donna DeMartino, General Manager/CEO  
Gloria Salazar, Assistant General Manager/CFO  
Laurrie Brown, Director of Operations  
Al Hoslett, Legal Counsel  
Ericka Rocha, Senior Administrative Assistant

Employees and Members of the Public Who Indicated They Were Present

Deborah Gurley	Linda DeGuzman
Jesse Lopez	R. J. Rafferty, Sr.
Valentino Soria	James Young

5. PUBLIC COMMENT

Linda DeGuzman commented on adding additional times in the morning on the routes 65 and 63.

Jesse Lopez commented on his experience of a tour he had at the RTD Metro Facility.

Valentino Soria commented on the way drivers are strapping him when he rides the bus.

R. J. Rafferty, Sr. commented on public transportation to Mountain House and other counties. He also suggested that the Board take into consideration charging \$0.25 cents for transfers for the elderly and disabled people instead of the \$0.50 cents they currently cost due to them being on a fixed income.

James Young commented about drivers and passengers who refuse to turn down their radios and cell phones on the bus.

6. PUBLIC HEARINGS

Planning Manager Nathaniel Atherstone and Service Development Manager Nate Knodt provided a PowerPoint presentation on the proposed 2010 Route Reductions and Commuter Fare Increase. Presentation topics included: Funding Resources, Funding Shortfalls, 2009 Actions, 2010 Actions, Reduce Weekend Service, Weekday Services, Commuter Service Fares, and Commuter Route Changes. Nate also provided an overview of the public hearing process.

Paul Mackey – Stockton, CA

*Requested more evening service on other routes besides the 40 and for headways to not exceed two hours.*

Deborah Gurley – Stockton, CA

*Commented on early departure times, long headways, and fare increases.*

7. SPECIAL PRESENTATION

A. EMPLOYEES OF THE MONTH - APRIL

Special recognition was given to Cesario Felix, March's Transportation Employee of the Month; Roberta Paoletti, Administration Employee of the Month; Cesar Penalosa, Maintenance Employee of the Month; and Damaris Galvan, Luci Graffigna, and Soledad Laguna – Service Development Team Selection. Eric Attaway – April's Transportation Employee of the Month - could not be present but will be recognized at a future meeting.

8. REPORTS

A. GENERAL MANAGER/CEO REPORT

The General Manager/CEO provided the following information:

- Triennial Review – RTD recently completed a triennial review and had an outstanding result. Twenty-four areas were reviewed with only one recommendation for change which is being addressed in consent calendar 8B. The recommendation calls for a slight revision to RTD's Alcohol and Drug Program. During the exit conference, the reviewer and FTA representative from Region IX congratulated RTD for a great review and complimented RTD for its staff's "can do" attitude. The General Manager/CEO attended the first day of the CTA Spring Legislative Conference in which FTA Region IX Administrator Leslie Rogers was a speaker at the conference. There, he acknowledged the great review by RTD.

- Bus Shelters and Benches – The General Manager/CEO made a correction to the bus shelter and benches report presented before the Board at the April Board meeting which incorrectly stated that the purchase was being made with operating funds. RTD will actually use capital funds for that purchase.
- Request for Proposals – In compliance with RTD’s Enabling Legislation, RTD put out a Request for Proposal to operate part of the services. RTD received proposals back. The General Manager/CEO asked the Board to form an Ad Hoc Committee to assist staff in reviewing and making recommendations based on the proposals.

Chair Giovanetti nominated himself and Director Fong to the Ad Hoc Committee.

9. CONSENT CALENDAR

- A. RESOLUTION: MINUTES OF THE APRIL 27, 2010 REGULAR BOARD MEETING  
Resolution No. 5238: Board approval of the April 27, 2010, Regular Board of Directors meeting minutes
- B. RESOLUTION: DRUG AND ALCOHOL-FREE WORKPLACE POLICY  
Resolution No. 5239: Board approval to adopt the revised Drug and Alcohol-Free Workplace Policy

ACTION: MOTION: VICE CHAIR ISETTI                      SECOND: DIRECTOR SMITH

Roll Call:

AYES:                 Directors – Giovanetti, Smith, Bauer, Isetti, Fong  
 NAYES:               None  
 ABSTAIN:           None  
 ABSENT:             None

10. DISCUSSION ITEMS

- A. INSIDE RTD – CUSTOMER INFORMATION  
Transportation Superintendent Norman Tuitavuki and Customer Information Supervisor Roberta Paoletti provided a PowerPoint presentation on the Customer Information Department functions. Presentation topics included: Customer Information Overview, Customer Information Center, Performance Metrics, Our Commitment, Accountability and Continuous Improvement, and Our Customers.

11. INFORMATION ITEMS

- A. PROPOSED JULY SERVICE CHANGES  
This item was presented as an introduction to item 6A.

B. TRANSIT MARKETING & COMMUNICATIONS ASSOCIATION (TMCA) COMPASS AWARD OF MERIT  
Marketing Senior Specialist Shelly Valenton provided a PowerPoint presentation on the Metro Hopper Campaign which earned RTD the 2010 TMCA Compass Award of Merit. Presentation topics included: Metro Hopper Campaign Elements - Branding, Press Release and Advertising, Information Materials and Outreach, and Metro Hopper Ridership.

C. "TELLING OUR STORY CAMPAIGN"  
Marketing Senior Specialist Adam Doi presented videos as part of a series for the "Telling Our Story Campaign" and a video on how to load a bike on RTD coaches.

Marketing Specialist Alan Zimmerman provided an update on the Google Transit feature on RTD's website.

D. FINANCIAL STATEMENTS  
Finance Manager Virginia Alcayde provided an update on the financials.

12. QUESTIONS AND COMMENTS FROM THE DIRECTORS

Director Bauer commended RTD staff for a job well done.

Chair Giovanetti provided an overview of his attendance to the CTA Spring Legislative Conference.

13. CLOSED SESSION

No closed session.

14. ADJOURNMENT

Chair Giovanetti adjourned the meeting at 5:00 p.m.