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NOTICE INVITING PROPOSALS

NOTICE IS HEREBY GIVEN that sealed proposals are invited by the San Joaquin Regional Transit District, a public transit district, herein referred to as RTD, for Transit Advertising services, all in strict conformance with the REQUEST FOR PROPOSALS therefore entitled "REQUEST FOR PROPOSALS for ADVERTISING SERVICES FOR TRANSIT VEHICLES", dated February 17, 2010, (hereinafter referred to as the RFP), said RFP being on file in the offices of the San Joaquin Regional Transit District at 421 East Weber Avenue, Stockton, California 95202.

Each Proposal must be contained in a sealed envelope and should be labeled "**ADVERTISING SERVICES FOR TRANSIT VEHICLES**", **Solicitation 2010-100129-S, Attention: Procurement - Contracts**". The Proposal must be received at the offices of RTD, at or before **2:00 P.M.** on Monday, **March 29, 2010**.

Copies of the RFP may be obtained at the office of Procurement - Contracts of RTD for a price of \$10.00 for hard copy or free electronically by contacting Theodore Lino, Contracts Specialist at (209) 948-5566 X 657 or tlino@sanjoaquinrtd.com.

Each Proposal shall be submitted on the form(s) prepared by RTD. No Proposal may be withdrawn for a period of one hundred twenty (120) days after proposal opening.

A pre-proposal conference will be held at 10:00 A.M. on Wednesday, March 3, 2010, at RTD's Board Room, at the address indicated above.

The successful Proposer, and each of his/her/its subcontractors, shall be required to comply with all local, state and federal labor laws and regulations.

All Proposers are required to read and completely familiarize themselves with the terms and conditions of the RFP, and to submit all necessary paperwork as required of the Proposer as specified in this RFP.

RTD reserves the right to postpone the opening of proposals, accept or reject any and all proposals and to waive any informality in any proposal, all as RTD deems to be in its own best interests and subject to the rules and regulations issued by the Federal Transit Administration of the United States Department of Transportation.

DATED: February 17, 2010

San Joaquin Regional Transit District